

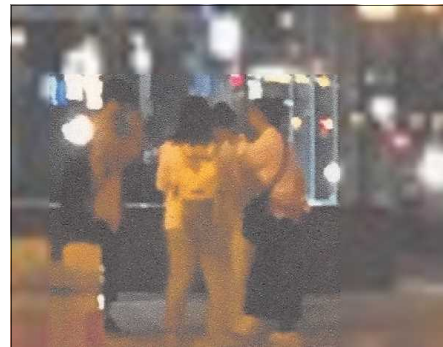
Recruitment activities by Aleph

Aleph has actively been conducting recruitment activities targeting young people by making use of mind-control method. In recent years, it has acquired about 100 new followers every year. Looking at the breakdown of the new followers by region, the group's enhanced efforts were seen in Chubu and Kinki regions as well as Hokkaido region.

The following is the elaboration focusing on Aleph's recruitment method.

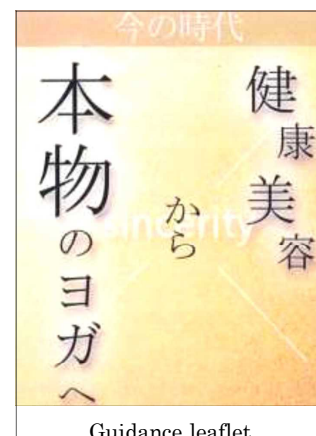
1 Approaching targets while concealing the name of Aleph, and inviting them to yoga classes, etc.

- Mainly young followers of Aleph have contact with the general public, **concealing the name of the cult group** and **behaving in a manner of hiding religious tones**, saying, "Please kindly answer the questionnaire" and "If you do not mind, would you like to join (particular event)?"

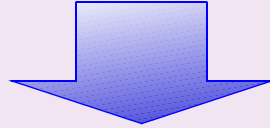


Soliciting in downtown by followers

- ✓ --Main target: young people who have less awareness of Aleph (particularly, those in their teens and twenties)
- ✓ --Method of contact: soliciting in bookstores and on the streets in downtown near railway stations, etc.
Holding exchanges on social networking services (SNS) and website concealing the name of Aleph, etc.

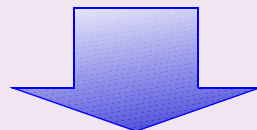


- After deftly listening to the targets' hobbies and worries, selecting those who show interest in yoga, spiritual world and self-enlightenment, and **inviting them to events masquerading as yoga classes and study groups.**



2 Establishing a relationship with the target while offering guidance

- During those events masquerading as yoga classes, Aleph followers, while offering and explaining yoga guidance and the general yoga theory, strive to **establish relationshin** with the targets.
- Paying attention to what extent the relationship with the targets have been established, Aleph followers let the targets feel **less resistant tothe cult group** by explaining the teaching of Asahara without mentioning his name and also implanting in the targets a conspiracy theory that denies the Aum's involvement in the past attacks, claiming, **"Tokyo subway sarin gas incident and other relevant incidents were all plots by someone else other than Aum Shinrikyo."**



3 Joining Aleph

- After reaching a stage where the targets feel less resistant to the cult group, Aleph followers, on the basis of their established relationship with the targets, set up

a situation where the targets are hard to decline, and reveal the name of the cult group and encourage them to join.